



Samuel Pickett

Graphic Designer



Website

www.sampickettdesign.com

Email

spickett107@hotmail.co.uk

Phone

07704321121

About Me

I am a passionate designer with 5+ years of experience delivering strong creatives, campaigns and branding. By utilising all the skills I have learnt throughout my time in the creative industry, I aim to elevate any brand I work with by delivering engaging and compelling concepts and visuals. By working with clients I aim to unpack what they are truly looking for, then pitch and deliver work which goes beyond what is expected, to take their ideas to the next level.

I have an eye for detail and enjoy working solo or within a team. I thrive in high pressure situations and take every obstacle in my stride. I love the creative process, from researching new fields to diving into new techniques. I always aim to give 100% to every project and deliver something special.

Professional Achievements

Creative Lead

Given the responsibility of the branding, campaigns, and creatives at GAME either through management of the team or through creating them myself.

Fearless 1000

Named as one of the top 1000 employees of Frasers Group (Top 3%) on multiple occasions.

Brought the team together

Organised weekly outings for the GAME marketing team and events such as live drawing and ice skating.

Monday.com Champion

Named a Monday.com Champion and trusted with building the workflow for the marketing department as a whole and migrating the team onto the new system.

Skills

Expertise in the Adobe Creative Cloud

Photoshop, InDesign, Illustrator and XD.

Project management tools

High level use of Basecamp, Monday.com and the full Microsoft Suite.

A people first approach to work

Keen to collaborate and support the team by giving and taking constructive feedback. As well as helping others in anyway they need, be it professional or personal.

Level headed

Keep a cool head and handle pressure with a smile no matter the situation.

Passion for design and self improvement

Always trying to better myself and expand my horizons by keeping up with current design trends and pushing my limits.

Extremely fast learner and adaptable

Able to adapt to a wide range of styles and quickly learn new techniques to deliver the best outcomes for any given brief.

Confidence in myself and my work

A desire to make real impact with my designs and the ability to take projects to the next level with creativity, keen attention to detail and a drive to push beyond what's expected to deliver something truly special.

Experience - Design

GAME

Online Designer

Sep 2019 - Apr 2022

Worked to help create all the assets for the GAME website, also created the visuals for campaigns and branding.

GAME

Lead Online Designer

Apr 2022 - Nov 2024

After two years I was promoted to the second in command of the GAME design team. Created or helped direct the team in producing all the branding and campaigns.

Rooster Marketing

Middleweight Graphic Designer

Dec 2024 - May 2025

Created websites, branding, as well as a variety of different printed marketing materials for a variety of clients.

Education

University of Hertfordshire

BA (Hons) Graphic Design

Upper Second Class

Stanmore College

Game Design BTEC

Distinction Merit Merit

Experience - Other

Spinnaker Tower

Designate Supervisor

Nov 2014 - Sep 2015

After working as a team member for two years, I was promoted to a supervisor role after proving myself to be hardworking, responsible and a leader within the team.

